



Place Orders • Earn Points • Get Prizes

Yes, Its just that simple!

Qualified Purchase List/Point Values:

Earn 1/2 Point For Every Dollar Spent On:

Lenses:

SunSensors (Single Vision, Flattop, Trifocal)
Kodak InstaShades (Single Vision)
Transitions (Single Vision, Flattop, Trifocal)
Trivex (Single Vision, Flattop)
Younger Image, VIP, Access, Adaptar

AR Coatings

Crizal
Hoya HiVision
Extreme AR EZ

Earn 1 Point For Every Dollar Spent On:

Lenses:

Varilux Premium Progressives (Comfort, Ellipse, Panamic, Liberty & Physio)
Kodak Premium Progressives (Precise, Precise Short, Concise)
Ziess & Sola Premium Lenses (GT2, Gradal Top, Gradal Brevity, Sola Max, Compact, Compact Ultra)
Hoya Premium Progressives (GP Wide, Summit and CD)
Shamir Premium Progressives (Piccolo, Genesis, Office, Creation)
Ovation & Natural Lenses
DriveWear Lenses
SeaVision Sports Vision Products

AR Coatings:

Crizal Alize, Crizal Sun, Crizal Alize w/Clear Guard
Kodak CleAR
Hoya Super HiVision

Earn 2 Points For Every Dollar Spent On:

Lenses:

Varilux Ultra Premium Progressives (Comfort 360, Ellipse 360, & Physio 360)
Kodak Ultra Premium Progressives (Unique)
Hoya Ultra Premium Progressives (ID, ID Lifestyle)
Definity Progressive Lenses

Points will be issued on the 10th of the month following the close of the previous months statement. Points will only be redeemable to active accounts who have a current payment status. Once an account hits an inactive status (6 months of inactivity) Icare RewardS points are no longer redeemable. Rewards balances can be obtained monthly via fax or email.