

## Our everyday life has rapidly evolved since the start of COVID-19

- In the past, fogging of lenses used to be bothersome only occasionally or during certain activities, but now it can be an everyday reality
- Wearing a face mask has become a part of our daily lives
- In some localities, wearing a face mask is required by law
- This can keep us from seeing the world clearly as a result of fog on lenses that blocks our vision

## New challenges demand real solutions Essilor® Anti-Fog Solutions

## Essilor is here to help our Eyecare Professionals provide the right solution to patients:

- **NEW Essilor® Anti-Fog AR**: Best suited for patients bothered by fog on their lenses due to wearing face masks, where the fog mostly occurs on the back surface of the lens
- **Optifog**®: For patients bothered by fog due to activities such as skiing (athletes), cooking (chefs), or due to varying weather conditions that create fogging issues on both sides of the lens

## **Essilor® Anti-Fog Solutions**

Fog-free lens solutions to provide comfortable, uninterrupted vision to patients as they adapt to new ways of life.



- Anti-Fog coating on the back side of the lens which repels fog especially when wearing face masks
- **No-Glare coating** on the front side of the lens which reduces glare, water, smudges and is easy to clean
- **Permanent solution** which does not require wipes or drops for anti-fog activation
- Available with only Airwear® polycarbonate lenses and a wide variety of designs including Varilux®, Essilor PALs, Eyezen™ and single vision lenses
- Best suited for patients bothered by fog on lenses due to wearing face masks



- Premium No-Glare lens with Anti-Fog coating on both sides which repels fog
- **No-Glare coating** reduces glare, scratches, and dust
- Comes with four Optifog® Smart Textiles (annual supply) which should be used to activate the anti-fog topcoat of the lens
- **Available with all lens materials** (1.50 plastic, *Airwear* polycarbonate, Thin & Lite® 1.67 and 1.74 lenses) and designs including *Varilux*, Essilor PALs, *Eyezen* and single vision lenses
- **Best suited for patients bothered by fog** due to activities such as skiing, cooking, or varying weather conditions situations beyond just wearing face masks



For more information, ask your Essilor Account Executive or go to EssilorPRO.com