



# Eyezen +

Ask your Eyecare Professional about these other lenses from Essilor, or go to **essilorusa.com** for more information.

## Transiti

ADAPTIVE LENSES SEAMLESS COMFORT AND PROTECTION IN ANY LIGHT

## **Crizal**<sup>°</sup>

NO-GLARE LENSES FOR THE CLEAREST VISION POSSIBLE™

### VARILUX

**PROGRESSIVE LENSES** FOR SHARP, NATURAL VISION

#### Xperio

**POLARIZED SUN LENSES** PROTECT YOUR EYES WHILE IN THE SUN



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## ENHANCED SINGLE VISION LENSES

Defend against eye strain and reduce exposure to Harmful Blue Light\*



## THINK ABOUT LENSES

\* Eyezen+ lenses block at least 20% of Harmful Blue Light, which is the high energy wavelengths found between 415-455 nm on the light spectrum (blue-violet light).

# COMFORTABLE EYES HELP YOU STAY FOCUSED

You're connected-to your

friends, to your world, and to

your work. From computers to

TV screens to mobile phones,

for eye strain and exposure

to Harmful Blue Light\* Help

protect your eyes so you can

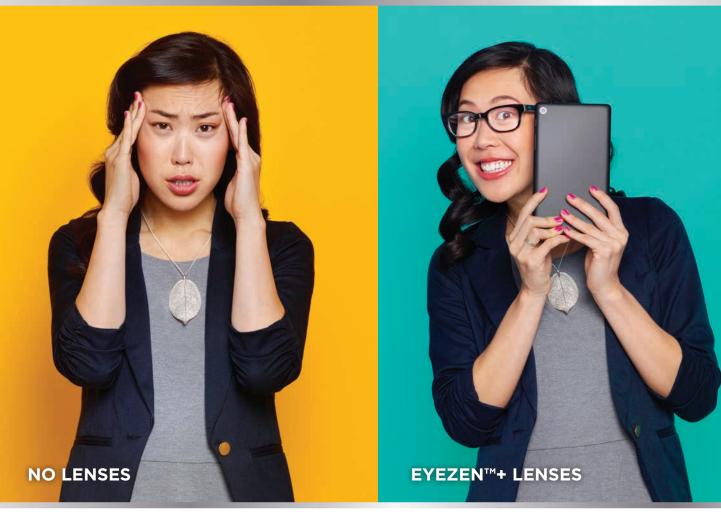
focus on what matters to you.

your eyes are constantly at risk

## SEEING IS RELIEVING



EYEZEN™+ LENSES ARE BEST FOR SINGLE VISION WEARERS AND ADULTS SUFFERING FROM EYE STRAIN AND FATIGUE



More than **90%** of adults are at risk for digital eye strain<sup>1</sup> Everyone deserves the most comfortable vision possible. That's why *Eyezen+* lenses help reduce eye strain—to keep you going and get the most out of your screen life. *Eyezen+* lenses are an enhanced, everyday pair of single vision lenses that are a more complete solution to modern vision problems. *Eyezen+* lenses have two main benefits over ordinary single vision lenses:

- Help defend against digital eye strain\*\*
- Reduce exposure to Harmful Blue Light

## **DIGITAL EYE STRAIN**

Digital eye strain is defined as the **physical eye discomfort** felt after two or more hours in front of a digital screen. It originates from the overexertion of certain muscles that help your eyes focus.

### HARMFUL BLUE LIGHT

Harmful Blue Light is all around you, due to the increasing use of devices and new lighting technologies inside and sunlight outside. Harmful Blue Light is one of many risk factors such as age, genetics, diet, lifestyle, and occupation, that may contribute to age-related macular degeneration (AMD). AMD is a leading cause of severe vision loss and blindness in adults over the age of 60.

<sup>1</sup>The Vision Council 2016 Digital Eye Strain Report, *Eyes Overexposed: The Digital Dilemma.* 

<sup>\*\*</sup> For Eyezen+ designs 1, 2 and 3. Ask your Eyecare Professional what's best for you