# Eye**zen**"+

PROVIDE YOUR SINGLE VISION PATIENTS THE BEST VISUAL EXPERIENCE WITH EYEZEN"+ LENSES

# *Eyezen*+ Lenses Defend Against Digital Eye Strain<sup>\*</sup> and reduce exposure to Harmful Blue Light<sup>\*\*</sup>

Today's digital world forces our eyes to work harder every day. Single vision patients need a better solution that can keep up with the modern demands of life and the impact they have on their eyes.

### HOW DO EYEZEN+ LENSES ENHANCE THE SINGLE VISION EXPERIENCE?

- Eyezen+ lenses have embedded Harmful Blue Light protection\*\*
- Designed with W.A.V.E. (Wavefront Advanced Vision Enhancement<sup>™</sup>) Technology to provide sharper vision than traditional single vision lenses
- Available with 5 different levels of accommodative relief for single vision patients in every age group<sup>+</sup>:

EYEZEN+ 0	EYEZEN+1	EYEZEN+ 2	EYEZEN+ 3	<b>NEW</b> EYEZEN+ 4
17 and under	18 to 34 yrs	35 to 39 yrs	40-44 yrs	45-50 yrs
(0.00 diopters)	(0.40 diopters)	(0.60 diopters)	(0.85 diopters)	(1.10 diopters)‡

#### **NEW EYEZEN+ 4** lens brings the vision your patients need before they transition into progressive lenses!

\*Eyezen+ designs 1, 2, 3, and 4 containing accommodative relief.

\*\**Eyezen*+ lenses block at least 20% of Harmful Blue Light, which is the blue-violet wavelengths between 415-455nm on the light spectrum believed most toxic to retinal cells. †The recommended age ranges for each design provided is based on research, but the Eyecare Professional is free to use discretion in prescribing *Eyezen*+ lenses. It is recommended you consider progressive lenses with your patients aged 45 to 50 years.



## With Eyezen<sup>™</sup>+ Lenses, Seeing is Relieving

#### PROTECT YOUR PATIENTS WITH SOMETHING EXTRAORDINARY

SINGLE VISION WEARERS PREFER LENSES WITH THE EYEZEN+ DESIGN OVER STANDARD

SINGLE VISION LENSES\*

**3** OUT OF **4** PREFERRED FOR **EVERYDAY WEAR\*** 



	STANDARD SINGLE VISION LENSES	EYEZEN+ LENSES
DISTANCE VISION CORRECTION	<ul> <li>✓</li> </ul>	✓
DIGITALLY SURFACED		✓
DEFENDS AGAINST DIGITAL EYE STRAIN**		✓
REDUCES EXPOSURE TO HARMFUL BLUE LIGHT		✓
W.A.V.E. TECHNOLOGY FOR SHARPER VISION		<ul> <li>✓</li> </ul>

\*(2016) Study conducted by independent third party and sponsored by Essilor of America, Inc. (n=40). Based on results from Eyezen designs 1, 2, and 3. Wearers preference based on working/playing with smartphones, tablets, and computers.

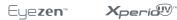
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