## Essilor Ideal<sup>™</sup> Digitally Engineered for Effortless Vision

### Superior optics in a full back side lens design

- Employs Essilor Ideal Back Side Optics Equalizer technology
- Provides a symmetrical, soft design that relocates astigmatism
- Optimizes vision with wider corridors and reduced eye strain
- Minimum fitting height of 17 mm

# Essilor Ideal<sup>™</sup>

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Patented Progressive Lens Design Backed by Essilor Superior Optics

ANOTHER INNOVATION FROM ESSILOR PALS





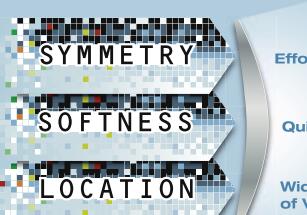
## Essilor Ideal<sup>™</sup>

Digitally Engineered Optics in a Full Back Side Lens Design

Patented lens design backed by Essilor's Superior Optics creates a softer, more symmetrical design for an enhanced visual experience

### BACK SIDE OPTICS EQUALIZER

- Symmetrical design allows both eyes to work together
- Soft design smoothes the levels of astigmatism
- Design relocates astigmatism, in even proportions, to its nasal and temporal locations



Effortless Vision

**Quick Adaptation** 

Wider Fields of Vision

### Essilor Ideal<sup>™</sup>

Delivers Effortless Vision in a Full Back Side Lens Design

Patients benefit greatly from the Essilor Ideal design

- Effortless viewing across the lens with reduced eye strain
- Improvements in peripheral viewing
- Wider corridors for optimized vision

By managing astigmatism for wider fields of view, the visual area of the lens is increased by up to 30%.

