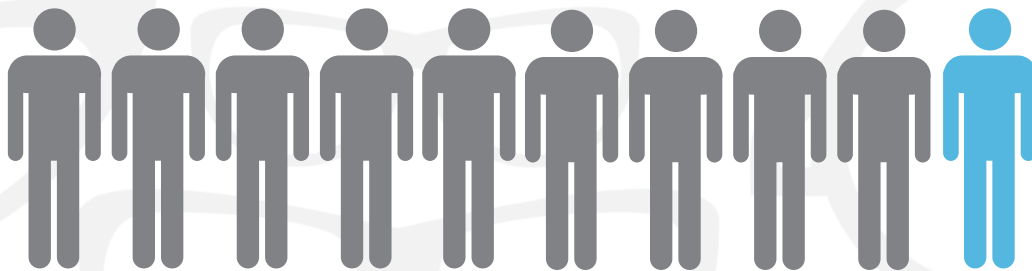


Introducing **VARILUX COMFORT ENHANCED FIT™**

Lens personalization: Why is it so important?

9 out of 10 patients do not benefit from the default lens measurements typically used during an eyeglass fitting.

— This is because wearing parameters depend on wearer facial features and frame choice



Varilux Comfort Enhanced Fit: An innovation in lens personalization from the Varilux Comfort® lens design you trust.

By measuring position of wear (pantoscopic tilt, wrap angle, and vertex distance), the lens is personalized to provide the maximum performance of the Varilux Comfort Enhanced® lens design.

Varilux Comfort Enhanced Fit lenses:

- Reduce peripheral distortion to expand visual fields
- Preserve visual performance, whatever the frame choice
- Provide easy, comfortable transitions from one viewing distance to another
- Minimize unnatural head movement while reading
- Are digitally surfaced with DualOptix™ technology, with design elements on both the front and back side of the lens

Varilux Comfort Enhanced Fit™ redefines the lens wearer's experience.



With default measurements, visual zone width may not be optimal.



With lens personalization, patients experience optimal vision.

Measurement options for a more accurate fit



Varilux® Fit Tool



m'eyeFit™ System



Visioffice® 2 System

Are you prescribing personalized lenses for your patients?

Speak with your Essilor sales consultant about *Varilux Comfort Enhanced Fit* lenses today or visit Varilux.com.