

MAKE THE GREEN CHOICE AND CHOOSE **AIRWEAR®**

Did you know?

Every ton of recycled plastic saves:

- The equivalent of the amount of energy 2 people would use in a year
- The equivalent amount of water used by 1 person over a period of 2 months
- Approximately 2000 pounds of oil

Airwear®
Lighter. Safer. Greener.

*Ask your sales consultant
or lab representative how you can
dispense Airwear lenses.*

Choosing the right material is everything

LIGHT, SAFE AND GREEN

Airwear®
Lighter. Safer. Greener.



Printed on 100% recycled paper.

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MAKE THE GREEN CHOICE IN MATERIALS

At Essilor, we are striving to significantly reduce our environmental footprint by implementing responsible manufacturing whenever possible.

Airwear® polycarbonate lenses are the first Essilor material to GO GREEN

Packaging

The new Airwear lens packaging uses 100% recyclable cardboard made from 100% wooden fibers; previous packaging included plastic trays. This packaging change will eliminate 460,000 pounds of plastic packaging waste each year while increasing package recyclability and saving natural resources.

Water consumption

All Airwear lenses are manufactured using 100% recycled water, thus conserving millions of gallons of water annually.

Waste recycling

With the production of all ophthalmic lens materials comes the inevitable waste. However, waste produced from the manufacturing of Airwear lenses is given a second life in other industries, such as automobiles and toys.

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