Introducing Transitions® Signature® style colors

Transitions Signature style colors give patients new style options that fit any frame.

**ICONIC COLORS:**
- Gray
- Brown
- Graphite
- Green

**NEW STYLE COLORS:**
- Sapphire
- Amethyst
- Amber
- Emerald

This wide selection of colors provides a perfect opportunity to recruit young, style-conscious, new Transitions wearers.

Now available in new **STUNNING** colors and mirror coating to appeal to younger, single vision wearers!

www.essilorusa.com

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Photochromic performance is influenced by temperature, UV exposure and lens material.

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Offer as a compelling 2nd pair to your patients to help increase patient satisfaction with new AND existing Transitions wearers.

Introducing Transitions® XTRActive® style mirrors

Transitions XTRActive style mirrors provide a one-of-a-kind mirrored look when they darken outside.

**NEW STYLE MIRRORS:**
- Silver Shadow
- Gold
- Blue
- Green
- Red
- Pink
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- Emerald

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Adapted for patient recruitment, Transitions® Signature style colors

Now available in new STUNNING colors and mirror coating to appeal to younger, single vision wearers!

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Introducing Transitions® XTRActive® style mirrors

Transitions® XTRActive style mirrors provide a one-of-a-kind mirrored look when they darken outside.

STYLE MIRRORS
Reflect a New Shade of Style

SILVER SHADOW
GOLD
BLUE
GREEN
RED
PINK

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SILVER SHADOW
GOLD
BLUE
GREEN
RED
PINK

Reflect a New Shade of Style
A New Vision of Vibrant Color

Recommend Transitions lenses to ALL your patients.

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HOW TRANSITIONS LENSES ARE DEVELOPED

All Transitions lenses undergo Life360™ testing, a proprietary method for designing, developing, and analyzing photochromic performance that encompasses:

- **Laboratory Measurements** as a baseline for standard temperature variation testing
- **Live Wearer Testing** with real wearers to provide insights into wearer experience
- **Real World Measurements** with >200 real life conditions, representing more than a thousand scenarios

HARMFUL BLUE LIGHT PROTECTION WITH TRANSITIONS LENSES

Continuous and comprehensive protection in any light with Transitions lenses

**HARMFUL BLUE LIGHT**

*Harmful Blue Light is the blue-violet wavelengths between 415-455nm on the light spectrum believed most toxic to retinal cells

**Transitions® lenses block 20% to 36% of Harmful Blue Light indoors excluding CR607 Transitions® Signature® VII products which block 14% to 19%.

† Transitions Signature style colors filter up to 76% Harmful Blue Light outdoors.

***Transitions® XTRActive® lenses block 34% to 36% of Harmful Blue Light indoors excluding CR607 Transitions® XTRActive® products which block 27% to 31%.

LIGHT INTELLIGENT

Transitions lenses automatically and intelligently adapt to changing light conditions, optimizing the amount of light that reaches the eyes so that the wearers get comfortable vision in any lighting condition.

EVERYDAY EYECARE

All Transitions lenses block 100% of UV rays and reduce exposure to Harmful Blue Light emitted by the sun and electronic devices to reduce eye fatigue.

HASSLE FREE

Transitions lenses are a perfect replacement for standard clear lenses. Wearers can conveniently wear one pair of eyeglasses that work seamlessly, indoors and out.

FREESTYLE

Wearers now have an option to pick their color and choose their style with Transitions lenses, now available in FOL90 new Style Colors and SIX new Style Mirror options that are easy to style with various frames.

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Our best everyday light intelligent lens.

Featuring exclusive Chroma7™ technology, our fastest and most responsive lens in all lighting and temperature conditions. Transitions Signature lenses are fully clear indoors.

Our best choice for extra protection — even in the car.

Uniquely designed with Broad Spectrum dyes that react to UV and low visible light, enabling it to be extra dark outdoors and even activate behind the windshield. These lenses have a hint of tint indoors to protect against harsh artificial light.
HOW TRANSITIONS LENSES ARE DEVELOPED

All Transitions lenses undergo Lite360™ testing, a proprietary method for designing, developing, and analyzing photochromic performance that encompasses:

- **Laboratory Measurements** as a baseline for standard temperature variation testing
- **Live Wearer Testing** with real wearers to provide insights into wearer experience
- **Real World Measurements** with >200 real life conditions, representing more than a thousand scenarios

HARMFUL BLUE LIGHT* PROTECTION WITH TRANSITIONS LENSES

Continuous and comprehensive protection in any light with Transitions lenses

- **Transitions® lenses automatically and intelligently adapt** to changing light conditions, optimizing the amount of light that reaches the eyes so that the wearers get comfortable vision in any lighting condition.
- **EVERYDAY EYECARE** All Transitions lenses block 100% of UV rays and reduce exposure to Harmful Blue Light emitted by the sun and electronic devices to reduce eye fatigue.
- **LIGHT INTELLIGENT** Transitions lenses are a perfect replacement for standard clear lenses. Wearers can conveniently wear one pair of eyeglasses that work seamlessly, indoors and out.
- **FREESTYLE** Wearers now have an option to pick their color and choose their style with Transitions lenses, now available in FOLAR new Style Colors and SIX new Style Mirror options that are easy to style with various frames.
- **HASSE FREE** Transitions lenses are a perfect replacement for standard clear lenses. Wearers can conveniently wear one pair of eyeglasses that work seamlessly, indoors and out.

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***Transitions® XTRActive® lenses block 34% to 36% of Harmful Blue Light indoors excluding CR607 Transitions® XTRActive® products which block 27% to 31%.

LIGHT INTELLIGENT

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HARMFUL BLUE LIGHT* PROTECTION WITH TRANSITIONS LENSES

Continuous and comprehensive protection in any light with Transitions lenses

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**HARMFUL BLUE LIGHT PROTECTION WITH TRANSITIONS LENSES**

Continuous and comprehensive protection in any light with Transitions lenses

- **EVERYDAY EYECARE**
  - All Transitions lenses block 100% of UV rays and reduce exposure to Harmful Blue Light emitted by the sun and electronic devices to reduce eye fatigue.

- **LIGHT INTELLIGENT**
  - Transitions lenses automatically and intelligently adapt to changing light conditions, optimizing the amount of light that reaches the eyes so that the wearers get comfortable vision in any lighting condition.

- **HASSLE FREE**
  - Transitions lenses are a perfect replacement for standard clear lenses. Wearers can conveniently wear one pair of eyeglasses that work seamlessly, indoors and out.

- **FREESTYLE**
  - Wearers now have an option to pick their color and choose their style with Transitions lenses, now available in FDLR new Style Colors and SIX new Style Mirror options that are easy to style with various frames.

**Harmful Blue Light** is the blue-violet wavelengths between 415-455nm on the light spectrum believed most toxic to retinal cells.

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**HARMFUL BLUE LIGHT**

**PROTECTION WITH TRANSITIONS LENSES**

Continuous and comprehensive protection in any light with Transitions lenses

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**Featuring exclusive Chromea7™ technology, our fastest and most responsive lens in all lighting and temperature conditions. Transitions Signature lenses are fully clear indoors.**

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HARMFUL BLUE LIGHT PROTECTION WITH TRANSITIONS LENSES

Continuous and comprehensive protection in any light with Transitions lenses

BY NUMBER

**Harmful Blue Light is the blue-violet wavelengths between 415-455nm on the light spectrum believed most toxic to retinal cells**

**Transitions® lenses block 20% to 36% of Harmful Blue Light indoors excluding CR39 Transitions® Signature® VII products which block 14% to 19%.**

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***Transitions® XTRActive® lenses block 34% to 36% of Harmful Blue Light indoors excluding CR39 Transitions® XTRActive® products which block 27% to 31%.**

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